



On the Level From Your Full Service Remodeling Contractor

What's New? Storm Damage Support.

IHP has been gearing up to help you during storm damage season. From tornado damage to hail storms, call someone you know and trust. We are not in the business of chasing storms, but have the processes in place to handle your storm damage insurance claim if you need us.

Give us a call and we will inspect your home for legitimate damages. If the inspection warrants a claim we will arrange a meeting with your insurance adjuster and take care of all of the paperwork, supplemental claims, depreciation recovery, and final distribution settlement.

From damaged siding, gutters, roofing and windows to structural damage; you name it, we can take care of your storm damage claim, top to bottom. We can help your neighbors and friends too. Plus, earn \$100 with the IHP Referral Rewards Program which also applies to storm damage referrals.



Save Paper - Go Electronic.

Go green where you can. We can send your IHP "On the Level" newsletter directly to your email box. Or you can view it online. Just let us know if you would like to switch to "Email Newsletter" or "Website Newsletter" by emailing: newsletter@ihpbuilders.com. Include your full name and we'll make sure you get our informative newsletter by email, website or regular mail.

Showcase Rewards.

Our exciting new reward program, Showcase Rewards, is going strong. When you let us showcase your IHP home remodeling project with prospective new Integrity Home Projects customers, we will give you a **\$50 gift card**. It's that easy. For each visit, you earn \$50. Showcase Rewards is a way for IHP to thank you, our customers.

Referral Rewards.

At IHP, we appreciate your business and want to remind you of our Referral Rewards Program. Remember to pass along the Integrity Home Projects name to people you know that need remodeling or storm damage repair for their home. You earn a **\$100 gift card** when family or friends sign a contact with a referral card that has your name on it. There are three referral cards included with this newsletter to hand out to neighbors - or anyone who needs our services. Call us if you need more! Thanks again for your business.

FSC - A Lighter Shade of Green – All Politics Aside.

Environmental conservation is in headlines and political campaigns more than ever. We all continue to try to sift out the marketing and politically motivated ploys from the facts. With all of the confusion and marketing hype it's hard to tell what to do.

Hang in there. There are some simple steps that can be taken that make sense. Take a trip to Itasca State Park. Take a short hike into the forest and look up at some of the oldest and tallest trees in the world. Putting all political views aside, there is no reason to cut these natural wonders down if there is an economically acceptable alternative.

Sustainable product supply is not only one of the real keys to minimizing our impact on the environment, it is critical to being responsible to our future generations. Our



children should have the same opportunity to look up at the oldest and tallest trees in the world, just as we have.

Clear-cutting large "old-growth" trees has been the means of supplying wood products to the construction industry for decades. It has been the easiest and most cost effective way to harvest. Over the years it has become apparent that we consume old-growth faster than it can replenish itself, making this process **non-sustainable**. In other words, this is not a process that we and our children can continue to utilize for the long term.

Building With Green Materials

continued on back

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 Fully Insured



Deck Inspection and Maintenance.

It could be dangerous to be on your deck! IHP has been seeing an extraordinary number of decks and porches that have serious structural issues. Decks and porches built incorrectly without permits or ones that are simply old and getting rotten have hazardous structural issues that can result in catastrophic failure resulting in serious injury. Give us a call if you have any questions about any structural issues in your home, with your deck or your porch. We would be happy to perform an inspection.

Also, if your deck needs a power wash as well as staining and sealing, we offer deck maintenance services. If you would rather be at the lake than working on your deck, just call us at 763-286-7429. Enjoy the summer!



Building with Green Materials, continued from front

Is there a reasonable alternative? Why should I pay for my grandchildren's trees?

These are good questions. My grandfather was a furniture maker, carpenter and a craftsman; always looking for the best materials he could get his hands on. Did my

grandfather plant trees 88 years ago, for me to stand back and admire today? Yes, he did. Maybe not thinking of me in particular, but he knew in his heart that he needed to replenish what he was harvesting. We have alternatives to the old-growth harvest, and they come at a reasonable cost. With proper planning, re-planting, and manufacturing of products from recycled wood, the timber industry has developed ways to provide wood products from sustainable sources.

These certifiers also verify that companies claiming to sell FSC certified products have tracked their supply back to FSC certified sources. This chain of custody certification assures that consumers can trust the FSC label.

It's getting easier to be just a bit green

The demand for wood products cut from sustainable forests has grown significantly with the public awareness of the topic. At IHP, we now have a sustainable source for a significant amount of our material. Recently, our primary supplier of building materials, Scherer Brothers Lumber, has begun to stock FSC certified products for the most commonly used materials such as: 2x4's, 2x6's and roof sheathing. There is an additional cost for these FSC certified materials, but taken in the context of an entire remodeling project, it is not significant.

For the remainder of 2008, IHP will be offering FSC certified studs, lineal dimensional lumber and OSB sheathing to our clients at no increase in cost. It's the right thing to do. Many other FSC certified materials are also available upon request, so just ask if you are interested.



FSC sets standards for environmentally responsible forestry.

Forestry Stewardship Council (FSC) Certified Materials

The Forest Stewardship Council is a non-profit organization devoted to encouraging the responsible management of the world's forests. FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. Check out www.fsc.org.

Landowners and companies that sell timber or forest products seek certification as a way to verify to consumers that they have practiced forestry consistent with FSC standards. Independent, certification organizations are accredited by FSC to carry out assessments of forest management to determine if standards have been met.